**CoinCheckup Statistics**

<table>
<thead>
<tr>
<th>Monthly Pageviews</th>
<th>Monthly Users</th>
<th>Newsletter Subscribers</th>
<th>Social Media Followers</th>
<th>Pages/Session</th>
<th>Avg. Session Duration</th>
<th>Bounce Rate</th>
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<td>450,000</td>
<td>50,000+</td>
<td>20,000</td>
<td>3.1</td>
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</table>

https://coincheckup.com/
Our Offer

- Display Ads
- Mailings
- Content & SEO
- Packages
- Native Positions

https://coincheckup.com/
OUR OFFER

DISPLAY ADS
Leaderboard

**DESKTOP**

**Banner size**
728x90px

✅ Sitewide

---

$5 ~0.20%

CPM  CTR

https://coincheckup.com/
Rectangle

DESKTOP

Banner size
300x250px

$3.5  ~0.10%
CPM  CTR

https://coincheckup.com/
InArticle Top

DESKTOP

Banner size
728x90

Top 3 Coins to Watch – Week 29

By [Author Name] | July 20, 2020 | No Comments

728x90

The selection of this week’s most interesting coins consists of three cryptocurrency projects that are expected to benefit from the upcoming upgrades, announcements, and other events, both in terms of attention and valuation.

1. Zcash (ZEC)

Zcash is another anonymity-focused cryptocurrency that obscures the transaction data in this week’s selection. To hide sender’s and receiver’s wallets and identities Zcash makes use of zero-knowledge proofs, which add by increasing the number of potential inputs and outputs for a transaction. On Zcash it is also possible to opt for an unhashed, i.e. public transaction.

$3.5 CPM
~0.15% CTR

https://coincheckup.com/
3. Grin (GRIN)

Grin is a cryptocurrency, which offers a far greater level of privacy to its users than other major blockchains. By utilizing Merkle-W Fiscal technology its blockchain can hide most of the transaction data, such as sending address, receiving address, and amount of coins sent. In addition to that, transaction data can be further anonymized by aggregating multiple transactions and by being relayed among private nodes in a process called "random walk".

Grin to Receive a Major Mainnet Upgrade

This week, Grin will undergo its third out of four planned hard forks. The third hard fork is scheduled to trigger at block height 780,240 and will bring Grin v1.0.0 to the mainnet. This network-wide upgrade is estimated to happen on July 14. Staked (GRIN) coins will not be affected, however, users will need to update their wallets to continue using the network. Additional information regarding GRIN’s July hard fork can be accessed here. Grin will conclude the series of four hard forks, which have been planned ever since the project’s launch, at block height 1,041,530, when the last scheduled blockchain split will take place.

https://coincheckup.com/
Sticky Footer

Desktop

Banner size
100% x50px

- Sticky
- Sitewide

$4.5 \sim 0.20\%$ CPM CTR

https://coincheckup.com/
Mobile B

MOBILE

Banner size
320x100px

✓ Sitewide

$5 ~0.30%

CPM CTR

https://coincheckup.com/
Sticky Footer

MOBILE

**Banner size**
100% x 50px

- Sitewide
- Sticky

**CPM**
$4

**CTR**
~0.30%

$4 $4

https://coincheckup.com/
## Overview

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<th>DISPLAY ADS</th>
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<td>✔️ ✔️</td>
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OUR OFFER

NATIVE POSITIONS
Header Button

Place a button to your service the websites header. Available for services such as exchanges, staking, wallets, loans, casinos, etc.

- Desktop position
- Sitewide

Clicks
1,000 / month

$2,500
month

https://coincheckup.com/
Coin Details Buttons

Place two buttons on all listed coins. Available for services such as exchanges, staking, wallets, loans, casinos, etc.

- Desktop and mobile position
- Sold as bundle

**Clicks**
1,500 / month

**$4,000**
month

https://coincheckup.com/
Exclusive Mailing

A fully dedicated email sent to our entire subscriber list and optimized by timezones to increase open rate.

- **Sent to**: 50,000+ subscribers
- **Open Rate**: 20% - 25%
- **Click Rate**: 2% - 3%

$1,500

https://coincheckup.com/
OUR OFFER

CONTENT & SEO
Sponsored Article/PR

Submit a sponsored article that will be published in the CoinCheckup news section.

- Indexed by Google
- Published in news section
- Permanent placement

*Content provided by client.

<table>
<thead>
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<td>3 articles</td>
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https://coincheckup.com/
SEO Unique Article

Includes 1x permanent do-follow link to the selected website and 1x dofollow link to an authority page with Alexa rank below 3,000

- Permanent do-follow link
- Published in news section
- Indexed by Google

*Content provided by client

**Press Release**

**NEM is targeting enterprise solutions now, but community remains at the heart of it, with the help of Social Mining**

By Gernot Finne | July 17, 2018 | No Comments

NEM, a global brand for public ledger technologies, has led an expansion into enterprise solutions since 2017.

NEM is on the path to release the Symbol network, an enterprise-ready blockchain, this year. This step is a continuation of NEM's forward-thinking, user-centric vision of the future of blockchain technology.

For years, NEM's NIS1 blockchain has been home to many firsts of the blockchain space. NIS1 was one of the earliest materializations of a proof-of-stake consensus mechanism. It was also home to the first true fungible assets, supply chain applications for luxury products, and in-built multisig features.

Utilities such as simplified multisig, in conjunction with compliant tokenization, enabled advanced asset management. Meanwhile, NIS1's community-led effort involving supply chain solutions paved the NEM brand in logistics. NIS1's most outstanding solutions, albeit community-led, have been enterprise use cases.

---

$600  
1 article

$1,150  
2 articles

$1,600  
3 articles

https://coincheckup.com/
Product/Service Review

Unique SEO optimized review of your product or service.

- Indexed by Google
- Permanent placement
- SEO optimized

$600
OUR OFFER

PACKAGES
DESKTOP SILVER PACKAGE

200,000 Impressions

$1,000 ($5 CPM)

DESKTOP GOLD PACKAGE

550,000 Impressions

$2,500 ($4.5 CPM)

DISPLAY PLATINUM PACKAGE

1,150,000 Impressions

$5,000 ($4.35 CPM)
MOBILE SILVER PACKAGE

200,000 Impressions

$1,000 ($5 CPM)

MOBILE GOLD PACKAGE

550,000 Impressions

$2,500 ($4.5 CPM)

MOBILE PLATINUM PACKAGE

1,150,000 Impressions

$5,000 ($4.35 CPM)
CONTACT US

GET IN TOUCH