



MEDIA DECK

CoinCheckup Statistics

800,000

Monthly Pageviews

300,000

Monthly Users

75,000+

Newsletter Subscribers

20,000+

Social Media Followers

2.3

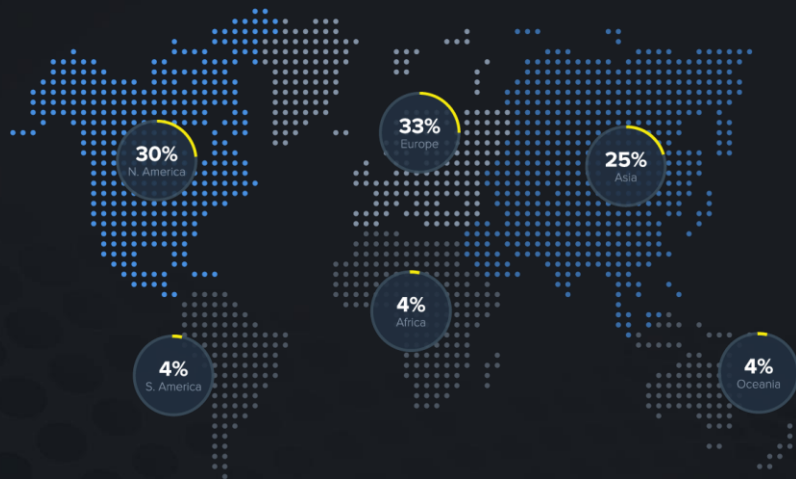
Pages/Session

00:02:46

Avg. Session Duration

53%

Bounce Rate



Our Offer



DISPLAY ADS

View



MAILINGS

View



CONTENT & SEO

View



PACKAGES

View



NATIVE POSITIONS

View

OUR OFFER

DISPLAY ADS

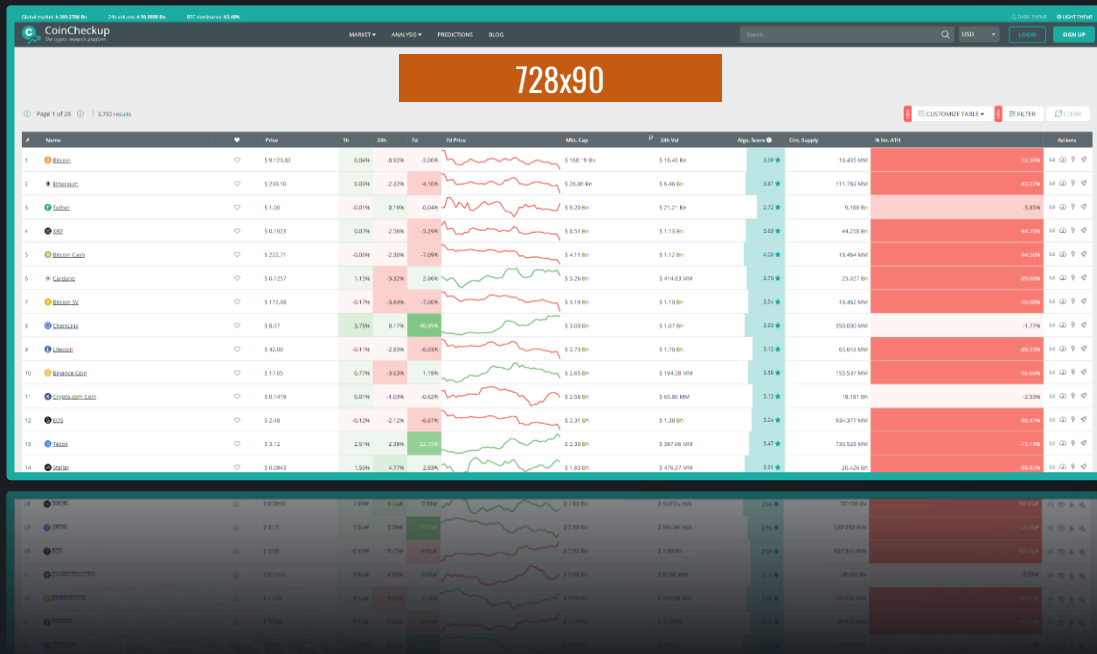
Leaderboard

DESKTOP

Banner size

728x90px

✓ Sitewide



\$4

CPM

~0.15%

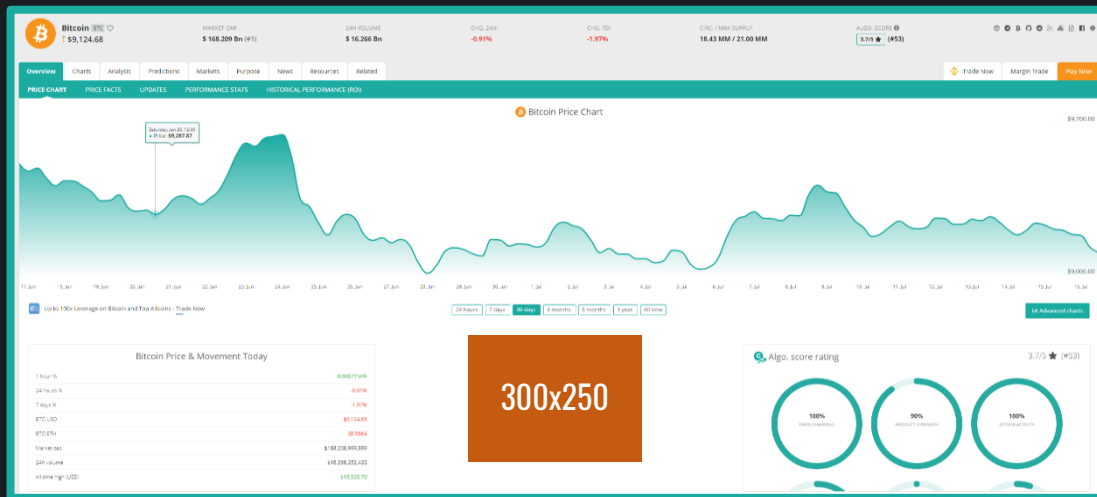
CTR

Rectangle

DESKTOP

Banner size

300x250px



\$2.5

CPM

~0.10%

CTR

InArticle Top

DESKTOP

\$3 **~0.10%**
CPM CTR

Banner size

728x90

InArticle Bottom

DESKTOP

\$2.5 **~0.07%**
CPM CTR


CRYPTOCURRENCY ANALYSIS FEATURED

Top 3 Coins to Watch – Week 29

By Andrei David | July 13, 2020 | No Comments

728x90

The selection of this week's most interesting coins consists of three cryptocurrency projects that are expected to benefit from the upcoming upgrades, announcements, and developments, both in terms of attention and valuation.



1. Zcash (ZEC)

Zcash is another anonymity-focused cryptocurrency that obscures transaction details. To hide sender's and receiver's wallets and identities, it uses zero-knowledge proofs, which act by increasing the number of pseudonyms used for a transaction. On Zcash it is also possible to opt for an unshielded transaction.

3. Grin (GRIN)

Grin is a cryptocurrency, which offers a far greater level of privacy to its users than other major blockchains. By utilizing MimbleWimble technology its blockchain can hide most of the transaction's data, such as sending address, receiving address, and amount of coins sent. In addition to that, transaction data can be further anonymized by aggregating multiple transactions and by being relayed among private nodes in a process called "random walk".

Buy/Sell GRIN

Grin to Receive a Major Mainnet Upgrade


This week Grin will undergo its third out of four planned hard forks. The third hard fork is scheduled to trigger at block height 786,240 and will bring Grin v4.0.0 to the mainnet. This network-wide upgrade is estimated to happen on July 16. Stored GRIN coins will not be affected; however, users will need to update their binaries to continue using the network. Additional information regarding GRIN's July 16 hard-fork can be accessed [here](#). Grin will conclude the series of four hard forks, which have been planned ever since the project's launch, at block height 1,048,320, when the last scheduled blockchain split will take place.

Andrei David
Head of Marketing @ CoinCheckup.com
andreidavid.net

728x90

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CHROMIUM

LOW RISK / HIGH RETURN

FOR CRYPTOCURRENCY

CHARTS

EXCERPTS



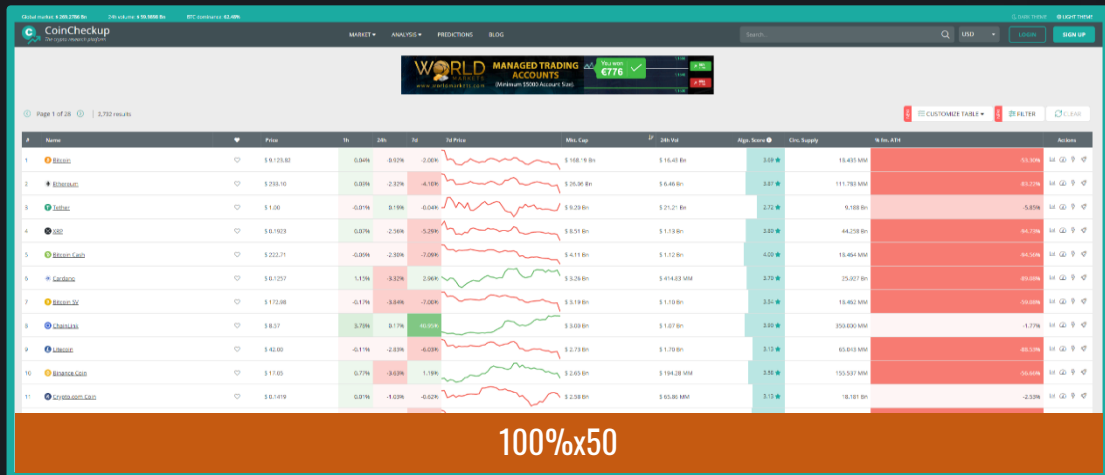
Sticky Footer

DESKTOP

Banner size

100% x50px

- ✓ Sticky
- ✓ Sitewide



The screenshot shows the CoinCheckup website interface. At the top, there's a navigation bar with 'COINCHECKUP' and 'LIGHTHOUSE'. Below that is a banner for 'WORLD MANAGED TRADING ACCOUNTS' with a '€776' indicator. The main content is a table of crypto assets with columns for Name, Price, % Change, 24h Vol, 7d Price, 1d Price, Mkt Cap, 24h Vol, App. Score, Circ. Supply, % In. ATM, and Actions. A sticky footer banner is highlighted in orange with the text '100%x50'.

#	Name	Price	%	24h	7d	1d Price	Mkt. Cap	24h Vol	App. Score	Circ. Supply	% In. ATM	Actions
1	Bitcoin	\$ 41,751.82	0.88%	0.07%	-2.00%		\$ 188.74 Bn	\$ 15.42 Bn	3.08	18,453 MM	75.82%	Buy Sell Up Down
2	Ethereum	\$ 2,281.10	0.89%	-2.32%	-4.18%		\$ 16.46 Bn	\$ 4.46 Bn	3.87	111,783 MM	81.71%	Buy Sell Up Down
3	XRP	\$ 1.06	-0.87%	0.19%	0.04%		\$ 6.26 Bn	\$ 21.27 Bn	2.72	9,788 Bn	5.83%	Buy Sell Up Down
4	Cardano	\$ 0.1623	0.07%	-2.56%	-5.29%		\$ 8.51 Bn	\$ 1.73 Bn	3.00	44,258 MM	84.71%	Buy Sell Up Down
5	Bitcoin Cash	\$ 222.71	-0.89%	-2.39%	-2.00%		\$ 4.11 Bn	\$ 1.12 Bn	4.09	13,404 MM	85.94%	Buy Sell Up Down
6	Litecoin	\$ 0.1257	1.11%	-3.32%	2.96%		\$ 5.26 Bn	\$ 414.63 MM	2.79	25,907 Bn	89.88%	Buy Sell Up Down
7	Bitcoin SV	\$ 172.88	-0.17%	-3.88%	-2.00%		\$ 3.19 Bn	\$ 1.10 Bn	3.54	13,462 MM	70.88%	Buy Sell Up Down
8	Chainlink	\$ 8.87	3.79%	0.17%	-10.6%		\$ 3.00 Bn	\$ 1.07 Bn	3.00	350,830 MM	1.71%	Buy Sell Up Down
9	Uniswap	\$ 40.80	-0.14%	-2.83%	-6.02%		\$ 2.73 Bn	\$ 1.78 Bn	3.15	63,819 MM	85.33%	Buy Sell Up Down
10	Stellar Lumina	\$ 0.1105	0.77%	-3.43%	1.19%		\$ 1.05 Bn	\$ 194.28 MM	3.58	150,537 MM	76.68%	Buy Sell Up Down
11	Coinbase Cardano	\$ 0.1474	0.07%	-1.83%	-6.62%		\$ 1.33 Bn	\$ 55.86 MM	3.15	18,181 Bn	-2.33%	Buy Sell Up Down

\$4
CPM

~0.20%
CTR

Mobile B

MOBILE

Banner size

320x100px

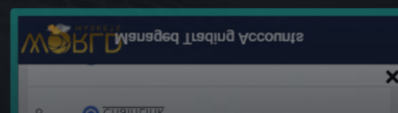
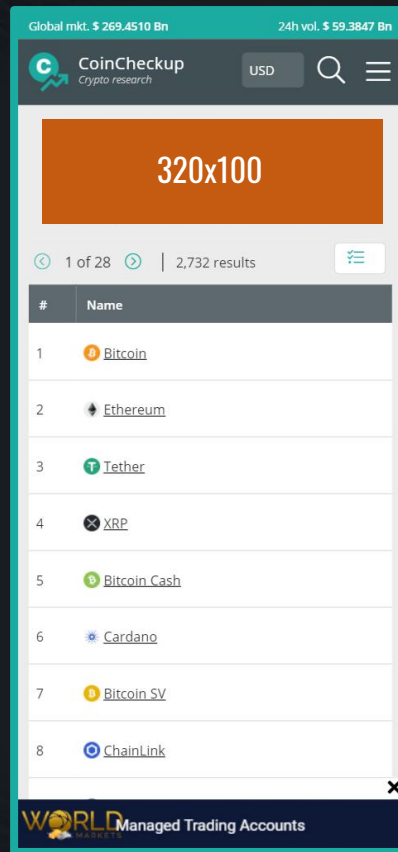
✓ Sitewide

\$4

CPM

~0.20%

CTR



Mobile Square

MOBILE

Banner size

300x250px

\$3

CPM

~0.10%

CTR

Global mkt. \$ 269.4510 Bn 24h vol. \$ 59.3847 Bn

CoinCheckup
Crypto research USD 🔍 ☰

	OKX	\$5.29	\$18.10 M	Trade
	gate.io	\$5.29	\$6.47 M	Trade
	Bitfinex	\$5.29	\$19.14 K	Trade

Toncoin is trading on 23 exchanges with total volume of \$96.47 M and average price of \$4.42.

To check out all Toncoin markets [click here](#).

300x250

Toncoin News [All News](#)

coincodex.com | an hour ago

2023 [12 Best Crypto to Buy Now in April](#)

WORLD MARKET Managed Trading Accounts

WORLD MARKET Managed Trading Accounts

Sticky Footer

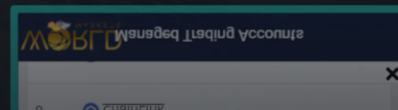
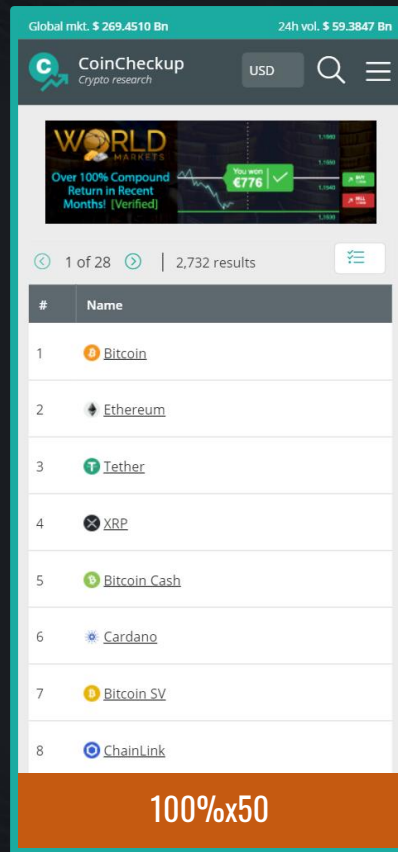
MOBILE

Banner size

100%x50px

- ✓ Sitewide
- ✓ Sticky

\$4 CPM **~0.20%** CTR



Overview

DISPLAY ADS	PRICE	SIZE	STICKY	SITEWIDE
DESKTOP				
Leaderboard	\$4 CPM	728x90		✓
Rectangle	\$2.5 CPM	300x250		
In-article Top / Bottom	\$3 CPM / \$2.5 CPM	728x90		
Sticky Footer	\$4 CPM	100%x50	✓	✓
MOBILE				
Mobile B	\$4 CPM	320x100		✓
Mobile Square	\$3 CPM	300x250		
Sticky Footer	\$4 CPM	100%x50	✓	✓

OUR OFFER

NATIVE POSITIONS

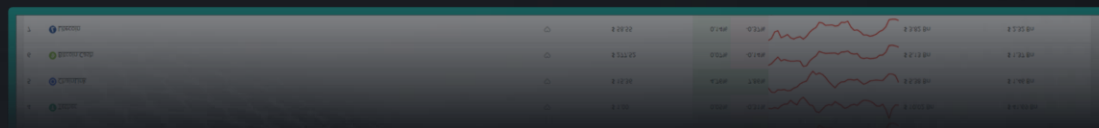
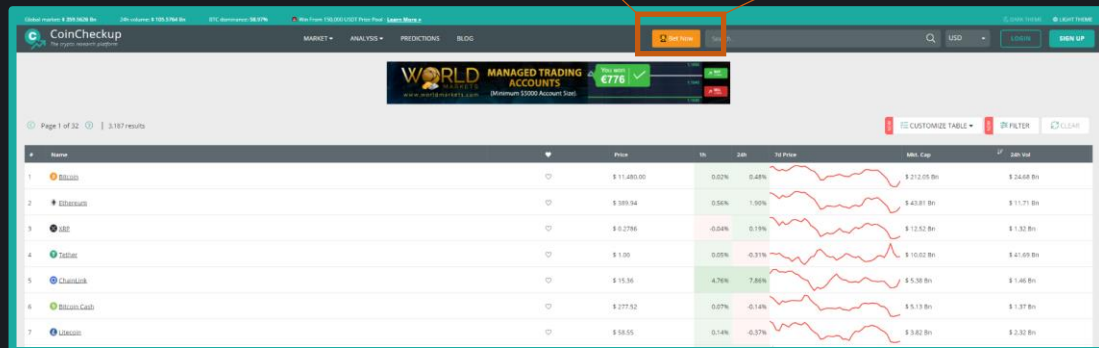
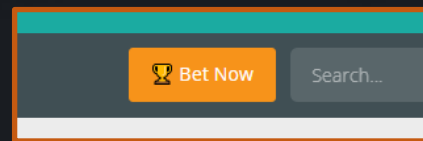
Header Button

Place a button to your service the websites header. Available for services such as exchanges, staking, wallets, loans, casinos, etc.

- ✓ Desktop position
- ✓ Sitewide

Clicks
1,000 / month

\$2,500
month

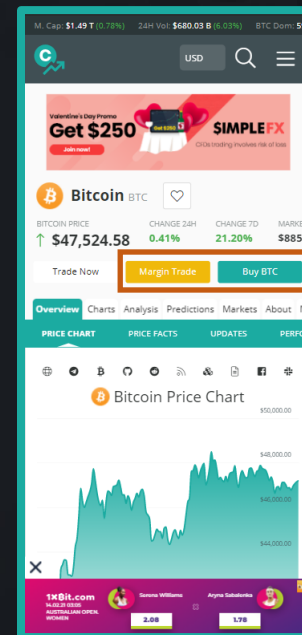
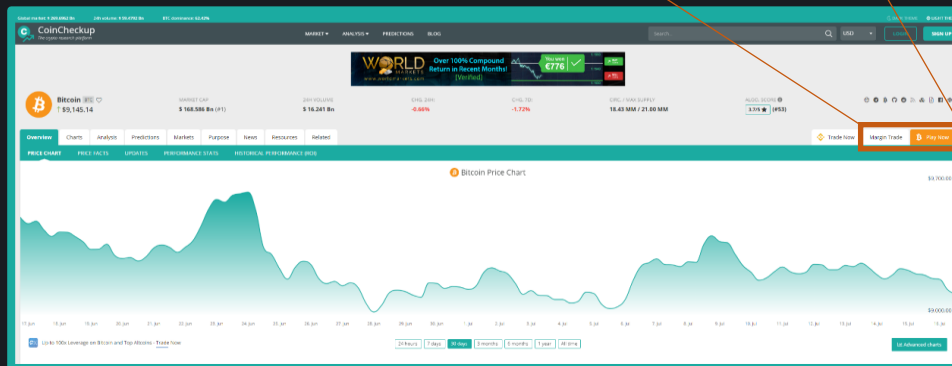
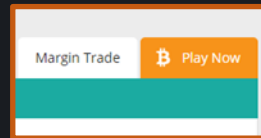


Coin Details Buttons

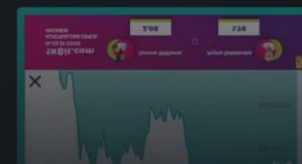
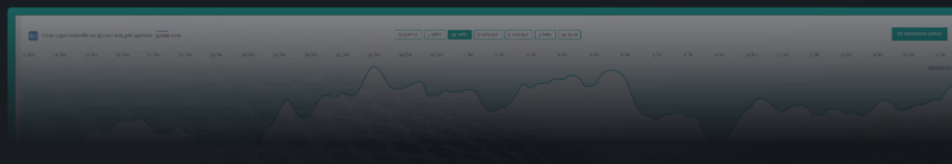
Place two buttons on all listed coins. Available for services such as exchanges, staking, wallets, loans, casinos, etc.

- ✓ Desktop and mobile position
- ✓ Sold as bundle

Clicks
1,500 / month



\$4,000
month



OUR OFFER

MAILINGS

Exclusive Mailing

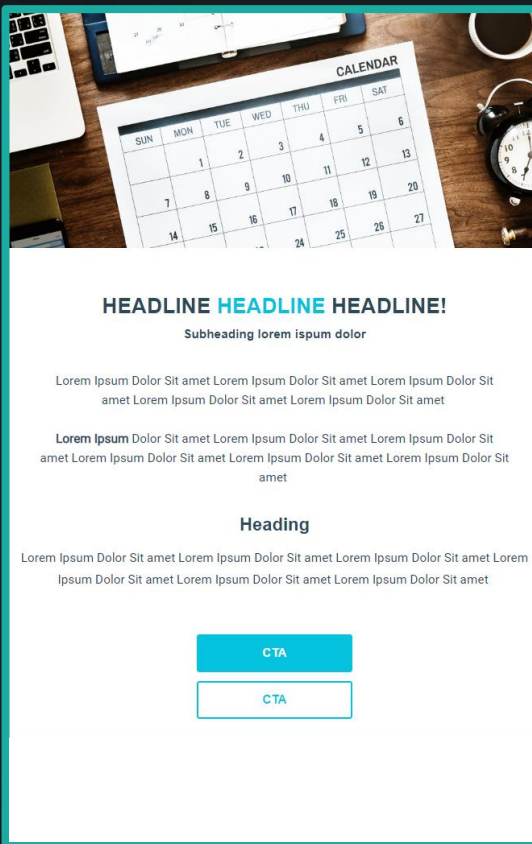
A fully dedicated email sent to our entire subscriber list and optimized by timezones to increase open rate.

➔ **Sent to**
75,000+ subscribers

✉ **Open Rate**
5% - 15%

👉 **Click Rate**
0.5% - 1%

\$1,500



OUR OFFER

CONTENT & SEO

Sponsored Article/PR

Submit a sponsored or press-release article that will be published in the news section.

- ✓ Indexed by Google
- ✓ Published in news section
- ✓ Permanent placement
- ✓ No-follow links

\$300 1 article	\$550 2 articles	\$750 3 articles
\$1,000 5 articles	\$1,700 10 articles	\$3,000 20 articles

*Content provided by client. Published within 24 hours of payment.

*Listicles are not allowed ("Top X", "Best X" etc.)

*Bulk deals are not available for casino / gambling content.

\$600 1 casino article

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By Andrei David · July 13, 2020 · No Comments

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SEO Unique Article

Includes 1x permanent do-follow link to the selected website.

- ✓ Indexed by Google
- ✓ Permanent do-follow link
- ✓ Published in news section
- ✓ No sponsored tag

* Content provided by the client and needs to be pre-approved along with destination UEL and keyword/anchor
 * Article must be high-quality, unique, non-advertorial
 * Keyword/anchor text should not competing ('Buy Bitcoin', 'Bitcoin Price', 'Bitcoin Casino' etc.)
 * Listicles are not allowed ('Top X', 'Best X' etc.)
 * Writing services +\$100 (customer provides topic, materials, sources, and guidelines)

\$900

1 regular article

\$1,700

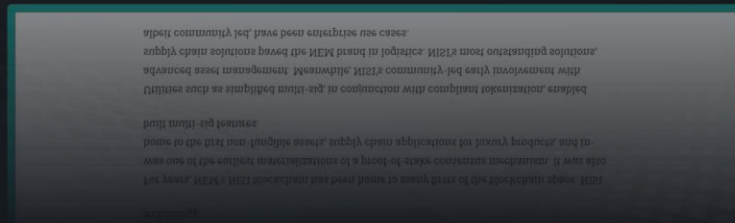
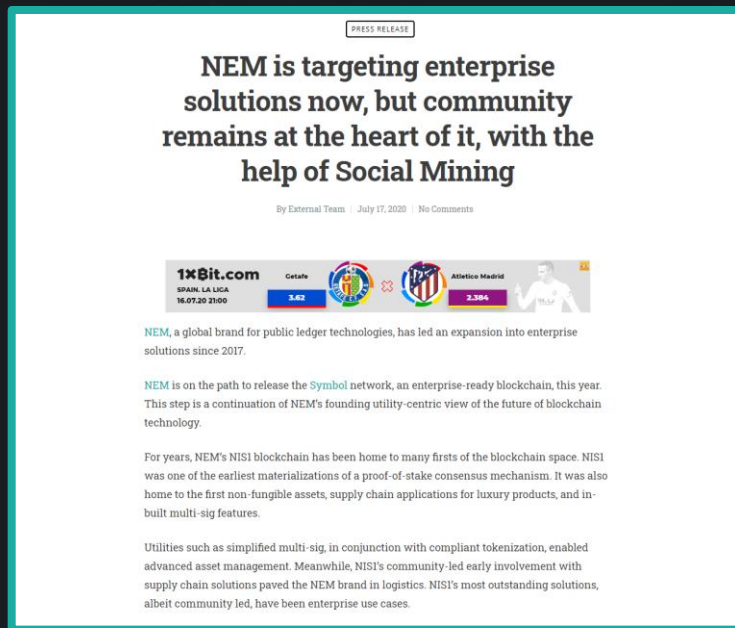
2 regular articles

\$1,400

1 casino article

\$2,700

2 casino articles

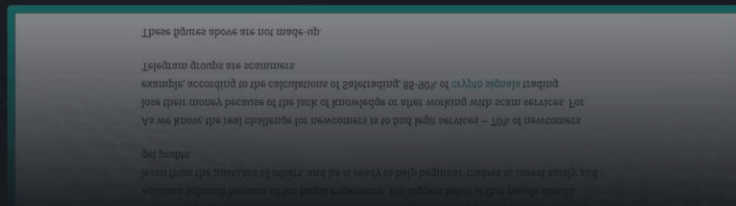
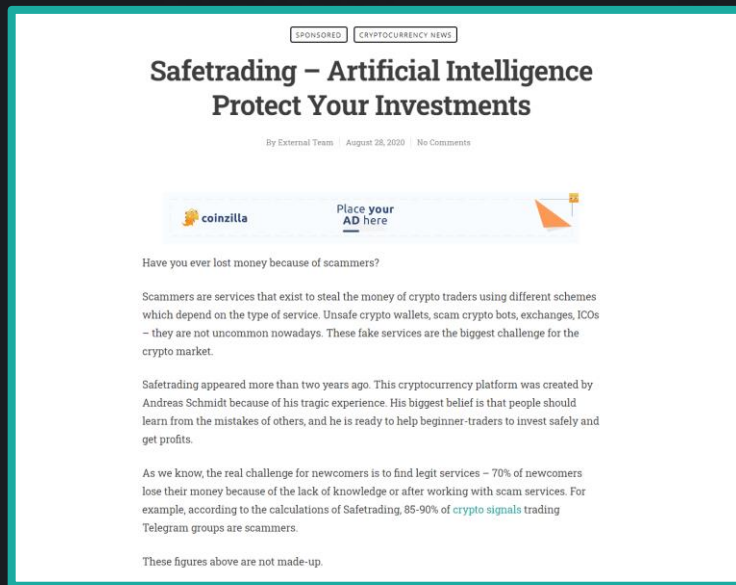


Product/Service Review

Unique SEO optimized review of your product or service.

- ✓ Indexed by Google
- ✓ Permanent placement
- ✓ SEO optimized
- ✓ Includes writing by our team

\$600



OUR OFFER

PACKAGES

DISPLAY AD PACKAGES

DESKTOP & MOBILE SILVER PACKAGE

POSITION	SIZE
Leaderboard	728x90px
Rectangle	300x250px
Sticky Footer	100%x50px
Mobile B	320x100px
Mobile Square	300x250px
Mobile Sticky Footer	100%x50px

\$1,000 (\$3.63 CPM)

Total Impressions: 275,000

DESKTOP & MOBILE GOLD PACKAGE

POSITION	SIZE
Leaderboard	728x90px
Rectangle	300x250px
Sticky Footer	100%x50px
Mobile B	320x100px
Mobile Square	300x250px
Mobile Sticky Footer	100%x50px

\$2,000 (\$3.33 CPM)

Total Impressions: 600,000

DISPLAY & MOBILE PLATINUM PACKAGE

POSITION	SIZE
Leaderboard	728x90px
Rectangle	300x250px
Sticky Footer	100%x50px
Mobile B	320x100px
Mobile Square	300x250px
Mobile Sticky Footer	100%x50px

\$5,000 (\$3 CPM)

Total Impressions: 1,670,000

TOKEN SALE PACKAGES

SILVER PACKAGE

Includes:

- ✓ Token sale listing
- ✓ Featured (2 weeks)
- ✓ Social media mention
- ✓ 1x sponsored article
- ✓ 200,000 display ad impressions

POSITON	SIZE	
Leaderboard	728x90px	✓
Rectangle/Mobile Square	300x250px	✓
Mobile Square	300x250px	✓
Sticky Footer	100%x50px	✓
Sticky Footer Mobile	100%x50px	✓

\$1,000

GOLD PACKAGE

Includes:

- ✓ Token sale listing
- ✓ Featured (1 month)
- ✓ Social media mention
- ✓ 1x sponsored article
- ✓ 500,000 display ad impressions

POSITON	SIZE	
Leaderboard	728x90px	✓
Rectangle/Mobile Square	300x250px	✓
Mobile B	320x100px	✓
Sticky Footer	100%x50px	✓
Sticky Footer/Mobile	100%x50px	✓

\$2,000

PLATINUM PACKAGE

Includes:

- ✓ Token sale listing
- ✓ Featured (3 months)
- ✓ Social media mention
- ✓ 1x sponsored article
- ✓ 1,500,000 display ad impressions

POSITON	SIZE	
Leaderboard	728x90px	✓
Rectangle/Mobile Square	300x250px	✓
Mobile B	320x100px	✓
Sticky Footer	100%x50px	✓
Sticky Footer Mobile	100%x50px	✓

\$5,000

CASINO PACKAGES

SILVER PACKAGE

Includes:

- ✓ 1x sponsored article
- ✓ 220,000 display ad impressions

POSITION	SIZE	
Leaderboard	728x90px	✓
Rectangle/Mobile Square	300x250px	✓
Mobile Square	300x250px	✓
Sticky Footer	100%x50px	✓
Sticky Footer Mobile	100%x50px	✓

\$1,000

+ 40% off [Casino Review](#)
~~\$600~~ \$350

GOLD PACKAGE

Includes:

- ✓ 1x sponsored article
- ✓ 550,000 display ad impressions

POSITION	SIZE	
Leaderboard	728x90px	✓
Rectangle/Mobile Square	300x250px	✓
Mobile B	320x100px	✓
Sticky Footer	100%x50px	✓
Sticky Footer Mobile	100%x50px	✓

\$2,000

+ 60% off [Casino Review](#)
~~\$600~~ \$250

PLATINUM PACKAGE

Includes:

- ✓ 1x article with do-follow link (content provided by client)
- ✓ 1x sponsored article
- ✓ 1,250,000 display ad impressions

POSITION	SIZE	
Leaderboard	728x90px	✓
Rectangle/Mobile Square	300x250px	✓
Mobile B	320x100px	✓
Sticky Footer	100%x50px	✓
Sticky Footer Mobile	100%x50px	✓

\$5,000

+ Bonus [Casino Review](#)
~~\$600~~ FREE

CONTACT US

GET IN TOUCH